

MOBILE JOURNALISM

Digital Media Series

What Is This About?

Technology is regularly changing our approach to newsgathering. For media practitioners, mobile journalism is a non-threatening digital storytelling toolkit to create a content stream and a bridge to transition audience between screens and breaking news, as well as, web TV platforms. Smartphones are being used to provide content that requires a quick turnaround for websites and for when traditional crews may not be available. They are also being used to edit stories, file transfer back to stations and even provide live broadcasts in difficult situations.

The convergence of mobile technologies has also resulted in unprecedented opportunities for citizens at grassroots levels to create and publish their voice on a global stage. With just a smartphone, some multimedia, camera, writing, editing and publishing skills, anyone is ready to “mojo” anywhere there is connectivity. User generated stories (USG) empower citizens with digital skills that transform their alternative voice into a more mainstream form.

Hence, this course will expose you to the various approaches in making better use of your mobile phone to capture and edit stories.

How Long Is It?

This is a two (2) week intensive programme as follows:

WEEK 1

Classroom Training and Skills Workshop

Sat & Sun
9:30 a.m. to 5:30 p.m.

Individual Assignment

Mon - Fri

WEEK 2

Classroom Training and Skills Workshop

Sat & Sun
9:30 a.m. to 5:30 p.m.

Industrial Assignment

Mon - Fri

Who Is It For?

You! If you're a:

- Media enthusiast
- Media practitioner
- Fresh school leaver who wants to pursue a career in journalism

What Will I Gain From This?

- Shoot video and learn how to frame subjects using well-established cinematography techniques using a smartphone
- Edit and publish empowering digital stories using simple apps

Who Are My Trainers?

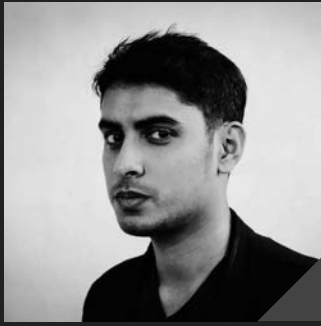
You will be trained and mentored by Malaysiakini's finest trainers, award-winning journalists and editors, as well as, diversely experienced management coaches.



Daniel Anthony
Broadcast Journalist, KiniTV

A journalist and newscaster, Daniel began his career with KiniTV as an intern in 2013. Starting his journey as a video editor, he found a place in the newsroom digging beneath the surface of what seems like a simple story. He works closely with the KiniTV Head of Content and experienced journalist Tham Seen Hau to manage the intricate ways of putting together what looks like arbitrary data such as electoral voter patterns, suspicious cash flow and fallacies of finance to see the bigger picture.

Course Facilitator



Prasad Michael
Editorial, KiniTV

In 2011, Prasad joined Malaysiakini, inspired to pursue a career in journalism. In 2012, he became the social media editor of Malaysiakini, making him largely responsible for pumping life into Malaysiakini's Facebook pages and pioneering the use of editorial graphics in social media. He is currently the Assistant Producer of KiniTV.

Course Facilitator



Danny Yong
CEO, kiniacademy

Danny has 20 years of regional corporate experience and is a Professional Certified Coach ICF and Certified Innovator. Danny also holds an MBA from Helsinki School. He is also a HRDF Certified trainer.

Course Leader

What's The Plan?

Day 1

- Mojo Across Platforms and Genres
- Tools of the Mojo Trade
- Composing Visual Proof on a Smartphone

Day 2

- Recording Location Sound Using Smartphones
- The Elements of Mojo Storytelling
- Sequencing and Storyboarding

Day 3

- Editing Video the Simple Way

Day 4

- Finding Your Audience

Course Fees:

List Price: RM1700

Registration Fee: RM100

What Is kiniacademy?

kiniacademy, the training arm of Malaysiakini, offers courses in media studies and more. Our aim is to develop the next generation of independent journalists and media professionals, both, in Malaysia and the region; by providing highly practical courses developed by professionals and delivered by professionals. kiniacademy helps trainees get work-ready and future-ready.

Venue:

kiniacademy @Kini, PJ 51 Business Park,
No. 9, Jalan 51/205A, Off Jalan Tandang,
46050 Petaling Jaya, Selangor

Contact Us:

kiniacademy@malaysiakini.com

+6012 721 2181

www.kiniacademy.com

