

# GATHERING AND WRITING THE NEWS FOR TODAY'S MEDIA

Course Date:  
6 to 14 April 2019 (Sat & Sun; 9:30am to 5:30pm)

## What Is This About?

If you are keen to find out what makes a story stand out, what editors want and how every step of the news reporting process works, this could be the course you need!

In today's climate of constant rolling news through various media platforms, it is important to seek out news stories that are both relevant and interesting to a reader.

From writing that vital, attention-grabbing first paragraph to drawing out details from a reluctant source, and developing research techniques, this course will sharpen your skills to become an influential writer.

## How Long Is It?

This is a two (2) week intensive programme as follows:

WEEK 1	WEEK 2
<b>Classroom Training and Skills Workshop</b> Sat & Sun 9:30 a.m. to 5:30 p.m. 16 & 17 March	<b>Classroom Training and Skills Workshop</b> Sat & Sun 9:30 a.m. to 5:30 p.m. 23 & 24 March
<b>Individual Assignment</b> Mon - Fri 18 - 22 March	<b>Industrial Assignment</b> Mon - Fri 25 - 29 March

## Who Is It For?

You! If you're a:

- You're a journalist or creative writer
- You're a PR practitioner or marketing professional
- You are a fresh school leaver who wants to pursue a career in journalism or are just interested in how news is uncovered, gathered and reported

## What Will I Gain From This?

- Understand the fundamentals of news judgement and gathering techniques
- Write and organise a news story that is concise and accurate for both, print and online media
- Edit a news story for its fluency and accuracy

## Who Is My Facilitator?

You will be trained and mentored by Malaysiakini's finest trainers, award-winning journalists and editors, as well as, diversely experienced management coaches.



### **Martin Prasad Vengadesan**

*Assistant Editor, Malaysiakini*

In 1996, a struggling rock musician, Martin, joined the media intending to earn some side income and ended up spending 23 years at his first job.



### **S. Vicknesan**

*Editor, Malaysiakini*

A career journalist with over thirty years of experience, S Vicknesan, began his career in 1984 with the National Echo tabloid in Penang, before joining the Malaysian National News Agency (Bernama) a year later as a junior reporter.

## What Are Other Courses I May Be Interested In?

- Opinion Writing and Media Commentary
- Malaysian Judiciary and Court Reporting
- Public Affairs and Elections Reporting

## What's The Plan?

### **Day 1**

Topic 1: Opinions Matter  
Topic 2: Setting the Scene

### **Day 2**

Topic 3: Combining Topic and Tone

### **Day 3**

Topic 4: Getting Down to Writing

### **Day 4**

Topic 5: Revision and Error Correction  
Topic 6: The Business

## What Is Kiniacademy?

Kiniacademy, the academic arm of Malaysiakini, offers courses in media studies and more. Our aim is to develop the next generation of independent journalists and media professionals, both, in Malaysia and the region; by providing highly practical courses developed by professionals and delivered by professionals. Kiniacademy helps trainees get work-ready and future-ready.

### **Venue:**

kiniacademy @Kini, PJ 51 Business Park,  
No. 9, Jalan 51/205A, Off Jalan Tandang,  
46050 Petaling Jaya, Selangor

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